
Guildhall School of Music & Drama

A conservatoire for the 21st century

Our vision

Craft, creativity and learning at the forefront of cultural change.

Our mission

To empower artists to realise their full potential; To develop distinctive artistic citizens who enrich the lives of others and make a positive impact in the world.

We value

- The unique artistic voice and the transformative power of the artist within society.
- A creative practice sustained by exploration, innovation and entrepreneurship.
- A learning and teaching environment enriched by a diverse creative community.
- Partnership and the collaborative spirit in the creation and performance of work.
- Opportunities for all to engage with the arts and the pursuit of life-long creative learning.
- Our leadership role within an international arts and creative industries sector.



Our objectives

2017–2022

1. We will deliver distinctive degree programmes which enable our artists to be world-class; virtuosi in their field; adaptable, purposeful and responsible artists in society.

2. We will strengthen our unique bonds with the Barbican Centre and the City of London, and establish a creative destination in the City's Culture Mile.

3. We will refocus our outstanding and wide-reaching Guildhall Young Artists programme which helps young people find their creative voice.

4. We will lead positive cultural change which impacts on society, our industry and the wider world through professional development, research & knowledge exchange and public engagement.

5. We will ensure an evolving and sustainable institution through the acquisition and retention of world leading staff, future-focussed learning and teaching spaces and resources and fit-for-purpose services, underpinned by a strong financial model.

**GUILD
HALL
SCHOOL**

We will also prioritise the development of three major cross-cutting initiatives:

A. A digital strategy

We will contribute to the future of the arts and creative industries through new technology and digital learning and engagement.

B. An international strategy

We will lead and partner on activity which builds an internationally engaged and globally relevant community.

C. A civic strategy

We will build on our long history of pioneering socially engaged artistic practice to focus and strengthen our civic role, amplifying the positive impact that our institution can have on the wider world.

